

HOW TO USE TITANSEARCH?

TitanSearch is a tool to help you find Titans more effectively and efficiently, spending less time compared to Google'ing many different queries.

It is constantly improving to make your job easier. Although TitanSearch is intuitive, this document was prepared to provide a very practical guideline for its users.

There are two options to search:

Option 1: Using the Search button, you will see the results immediately on the TitanSearch web page

Step 1: Insert the executive's name and portfolio company's name into the search box as shown below (inserting the company name is optional but it is highly recommended).



Step 2: Click on the following tabs to filter the results:



→ *LinkedIn tab:* Shows only LinkedIn results. If the person's information is public, you will see the **Present** highlighted as shown below:

March 2014 – **Present** (3 years 11 months) Greenville, South Carolina Area

→ *Bloomberg tab:* Shows only Bloomberg results.

Reminder: There may be more tabs added depending on our team's needs and they will function the same way.

Option 2: Using the Google button, a new Google tab will appear showing the results

Anything in the Search Box will be Googled automatically. To make your search more specific, you can use the following buttons:



The buttons are color-coded depending on what category they are in. The categories are assigned the following colors:

Yellow: Social media; **Red:** Comparison operators (And, Or); **Teal:** News publications;

Blue: Executive titles; **Gray:** Words to add into the query; **Green:** Words related to university.

In addition to Search functions, there are important documents stored under Documents tab:

The documents include Taxonomy and training materials as shown on the right. These documents will also be updated over time depending on the need.

